



# SAAZ BREWZletter

April 2019

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## Words from the Prez

Hope this finds all of you doing well and enjoying spring and your brews and ciders and meads are all amazing. We are in the thick of the Florida circuit competition, so make sure you get some entries in. Remember we will cover the entry fee for up to two entries in circuit comps.

The spring party was a great success. We had lots of amazing food and refreshments to drink while enjoying the comradery. Thanks to all who help to make the event such a good time and to all that attended. We did miss many of you and hope you are planning to come to the summer party.

BUBR is coming up and I would like to ask all of you to help Anne and the rest of us with your support. More information will be coming as we approach the event.

That's all for now. Have some great beer, mead and cider making days, come to the meetings so we can get together, and of course don't forget to RDWHAHB.

Hope to see you at the meeting on the 14th, (tomorrow)

Cheers,  
Bob Bridges,  
President, SAAZ  
[President@saaz.org](mailto:President@saaz.org)

## Next Intra-Club “Smackdown”



**What:** Lawnmower beer (5% or less ABV)

**When/Where:** Judging on **June 15th** at the SAAZ Summer Party

**Why:** Because we like beer and you like to brew and win prizes!

This is an opportunity for you to do some research and brew something new that's light and refreshing and a slap in the face to that oppressive Florida summer heat. Not required, but since the party is a luau theme, a tropical spin on your beer could be fun... coconut, pineapple, hibiscus, banana, macadamia?

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## SAAZ Stars



Congratulations to **Chris (Cbo) Baum** and **Sean McCoy** for their **Silver** medal in the **IPA Smackdown** sponsored by the Dunedin Brewery and Suncoast Barley Mashers Guild. Their entry was a specialty IPA, "Long Hot December."



The winners of our **Sweet & Savory Side Dish Smackdowns** at our St Patrick themed **SAAZ Spring Party** were **Holly Jewel** and **Kip Cadoret**.



We only had two entries for our **Irish/Scottish Brewing Smackdown** this year, one from **Sean McCoy** and one from **Bob Bridges**. With both beers being pretty dang delicious, the guys decided to forego the judging and simply indulge in some smack talk, drinking and comradery, and then declare each other winners while declining the official prizes so that they can be used by the club for another event. Very cool, guys!

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## Next General Membership Meeting

**Sunday, April 14 @ 2PM**

(Note: 2<sup>nd</sup> Sunday instead of 3<sup>rd</sup> due to Easter)

**World of Beer, Viera** (back patio)

2290 Town Center Ave, Melbourne, FL 32940

[Facebook Event Page for the Meeting](#)



- **EDUCATIONAL SESSION - "HOPS"**  
Please be courteous to our presenters and to those who want to listen and learn. Socialize and share homebrew before and after the meeting presentations (not during). Thanks in advance!
  - **MEET & GREET 2:00-2:30 MEETING BEGINS @ 2:30**
  - **BRING YOUR HOMEBREW** and solicit feedback from other brewers to help you improve. PLEASE NOTE: Not a commercial beer share. Let's show appreciation to our hosts... buy their beer and tip your server / beertender.
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## Upcoming External Events

**Brewmasters Invitational Beer Fest – Saturday, April 13<sup>th</sup>**

SAAZ was recently invited to participate in this huge annual fest held at Port Canaveral, so if you're heading to this event as an attendee make sure you seek out our setup and head any homebrewers (or potential homebrewers) our way. We'll have SAAZ merchandise, membership forms and BUBR promotional materials available, as well as a delicious line-up of homebrew from our SAAZ members.

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## Next SAAZ Pack-the-Pub Event

Tuesday, April 30 @ 5PM

### Village Idiot Pub, Cocoa Village

4 Harrison St, Ste 103, Cocoa, Florida 32922



Just a casual social gathering with your fellow homebrewers and a way for us to support one of our loyal SAAZ sponsors. Have a beer, play some bingo, have a few laughs!

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## Upcoming SAAZ Events



- **April 13** – SAAZ Brewers participate in 5<sup>th</sup> Annual Brewmasters Invitational
- **April 14** – General Meeting @ WOB Viera (**NOTE: 2<sup>nd</sup> Sunday, due to Easter**)
- **April 30** – Pack-the-Pub Social at Village Idiot Pub, Cocoa Village
- **May 19** – General Meeting @ Hell 'n' Blazes Brewing Co., Melbourne
- **June 8** – Bottoms Up Beer Run @ Wickham Park, Melbourne
- **June 15** – Summer Luau Party @ Bonnie & Ed Worme's residence in Melbourne (Lawnmower Beer Smackdown)

**OTHER BREW / BEER EVENTS:** Also check the event page off the **SAAZ Members** Facebook page titled [Brew Events Around Us](#) for some beer-centric events in our area and across central Florida.

**GOOGLE CALENDAR:** Do you or your family already have your own Google calendar? If you'd like to add the SAAZ Google calendar to your calendar view, email your request to [editor@saaz.org](mailto:editor@saaz.org) from your Gmail account. We'll send you an invitation to enable viewing of the SAAZ calendar along with yours.

**TEXT ALERT SYSTEM:** Sign up for text messages in case of last minute SAAZ event cancellations or emergency change of venue by texting **SAAZ** to **24587**. **IMPORTANT:** 1) This service is no longer a reminder service. Going forward, it will be used only for announcing changes and cancellations, not for reminding you of upcoming events. 2) Since we pay by the message and phone number, this list was purged at the beginning of February to ensure we're not paying to alert individuals who are no longer active. Please sign up again if you wish to subscribe to the alert service.

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## Upcoming Competitions

Visit the websites for full details

- Circuit Comps - First two comped by the Commander himself for dues-paid members
  - [Sunshine Challenge](#) - Orlando
    - Competition date: 22 June
    - \$8 per entry, 3 bottles, limit 3 entries per Brewer
    - Entry window open 16 April - 19 May
  - [Hogtown Brew-off](#) - Gainesville
    - Entry window opens April 29.
    - Competition/event weekend May 24-26.

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## Bottoms Up Beer Run

SAAZ's 7<sup>th</sup> Annual Bottoms Up Beer Run is taking place on **June 8<sup>th</sup>** and we need YOU to be part of it! The club has donated \$25,000 to St. Baldrick's Foundation for pediatric cancer research so far through this event and we would like this year to be even bigger and better.

How you can help:

- **Help promote the event** - Share the [event page](#) on Facebook and encourage all your running/walking/strolling friends to participate. Talk up the fun aspects of the event and remind them that costumes, groups, and furry four-legged friends are welcome to participate (and that beer is involved). Remind them that the proceeds help support a very worthwhile charity as well as SAAZ. Get some promotional materials from event director Anne Gregg and spread the word around your town with posters and postcards. It's a great way for newer runners/walkers to get their feet wet with racing since it's a 4K rather than a 5K, and so it's a bit shorter than many of the area races.
- **Work the event** - [Email Anne](#) and volunteer to work the race. We need help to set up, get runners/walkers checked in, to pour/distribute beer, to work the raffle, to help distribute snacks, etc.
- **Help find sponsors** - Encourage friends with businesses to become a BUBR sponsor. They'll get some great promotional exposure, the event will be even bigger and better thanks to their generosity, and we'll be able to donate even more to St. Baldrick's Foundation. Again, [email Anne](#) if you have any leads on possible sponsors or if your business or employer would like to become a sponsor.



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## About that Facebook thing...

As most of you probably know, SAAZ has a presence on Facebook, which we find very helpful to disseminate information quickly (especially when a last-minute event/opportunity arises) and to help promote the club. Here are a few tips so you can get the most out of our Facebook pages.

### WHY YOU WANT TO BE PART OF THE SAAZ FACEBOOK SCENE

- It's a quick and easy way for us to disseminate news and information quickly between newsletter mailings. When "breaking news" happens such as a last-minute invitation to pour our beers at a fest, a spontaneous decision to gather the group for a beer or two, a request from a sponsor to help with an event, or an unexpected change to a planned activity, we can have the info out on Facebook in mere moments.
- Our officers and members also post educational articles about brewing, photos of their brew days and SAAZ events/activities, information about local beer/brew-related events, and some funny stuff.

### WHAT IF I DON'T WANT ALL THAT FACEBOOK DRAMA?

- You don't have to be active elsewhere on Facebook to take advantage of the stuff we post on our public page or in our group. If you're "Facebook shy" or don't want to deal with all the craziness out there, just create a profile and be a lurker or a participant on **ONLY** the SAAZ pages (some people don't even use their real name). You don't need to accept any Facebook "friend invitations" if you don't want to. Once you've created your account, go to the **SAAZ Homebrew Club** page and "Like" it, and then "Follow" it to help ensure you see our posts.
- If you're a paid SAAZ member, you should also go to the **SAAZ Members** group and ask to "Join." Once a moderator adds you to the group, set your "Notifications" for the group to "All Posts."

### WHAT'S THE DIFFERENCE BETWEEN THE TWO SAAZ FACEBOOK PAGES?

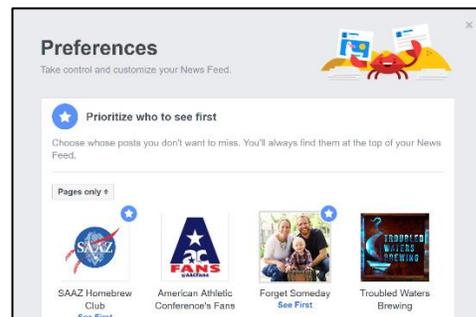
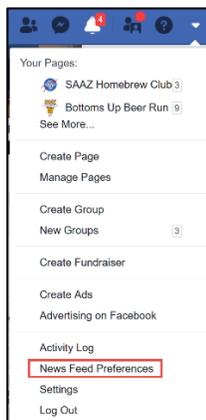
- SAAZ has two primary Facebook thingies... [SAAZ Homebrew Club](#) and [SAAZ Members](#).
- **SAAZ Homebrew Club** is a public page that anyone can "Like" and "Follow."
- **SAAZ Members** is a closed group for paid members only. This members-only group hasn't been purged for a while, but we're about to do that so it matches our current membership list. If you're a paid member of the club and your Facebook account uses a fake name or former name that's different from what we'd have for your SAAZ membership, email [editor@saaz.org](mailto:editor@saaz.org) and let Laurie know so we don't accidentally purge you.
- SAAZ meetings and other public activities, events and announcements are posted on our public page, **SAAZ Homebrew Club**.
- SAAZ parties, activities/meetings held at member residences, and any members-only offers and activities are posted in the **SAAZ Members** group. This is also where we share questions and tips, fun beer/brew related articles, links to local beer/brew related events, etc.

### I'VE JOINED, FOLLOWED, AND ALL THAT, BUT STILL SEEM TO MISS SOME SAAZ POSTS

Even if you have "follow" and "notifications" set, remember that Facebook is going to feed you new posts from these two pages mixed in with the stuff from your Facebook friends and all the other pages, groups and events you're following, as well as some ads (ugh!). That means SAAZ stuff may get buried or may scroll by without you seeing it. Here are some tips to help you catch all the SAAZ news:

- Prioritize the **SAAZ Homebrew Club** page in your Facebook news feed.

1. On your Facebook homepage, click the drop-down arrow on the top right and select "News Feed Preferences".
2. Select "Prioritize who to see first".
3. Choose "Pages only" in the view options. You can then select **SAAZ Homebrew Club** as a page you wish to see first in your newsfeed.



- Adjust your notifications (there are too many notification settings to mention here... you can set notifications to appear on your desktop, by email, by text message, etc.). Notification settings can be found under **Settings** (just below the **News Feed Preferences**) in the graphic above.
- If you're only on Facebook for the SAAZ stuff, treat it like reading your favorite section of the daily newspaper each day. Just go right to the **SAAZ Homebrew Club** page and the **SAAZ Members** group each day and see what's new by using the search field in Facebook. This works on both your computer and in the Facebook app on your smart phone.



- On your computer desktop, create shortcuts to take you right to the **SAAZ Homebrew Club** page and the **SAAZ Members** group (this works the smoothest if you leave yourself logged in to Facebook all the time).
  1. Right-click on your desktop.
  2. Select **New**, then **Shortcut**.
  3. Enter <https://www.facebook.com/saazhomebrew/> for the location, then click **Next**.
  4. Enter **SAAZ Homebrew Club** for the shortcut name, then click **Finish**.
  5. Repeat steps 1-4, using <https://www.facebook.com/groups/SAAZMembers/> for the location and **SAAZ Members** for the shortcut name.

If you have any questions or need any help with Facebook (it can confound rocket scientists and those who work with computers daily), email Laurie Bridges at [editor@saaz.org](mailto:editor@saaz.org) and she'll be happy to try to help.

Next month we'll talk about SAAZ Facebook "events."

### YOUR NEWSLETTER SUBMISSIONS WANTED!!!

We welcome interesting and informational newsletter articles from our members and sponsors... brewing tips, club history, reports on beer fests and homebrew conferences you've attended, new hops, your experience with a particular type of homebrew equipment or gadget, etc. Email your article in either text or Microsoft Word format to [editor@saaz.org](mailto:editor@saaz.org).

# Recent Events and Activities

SAAZ Spring Party 2019



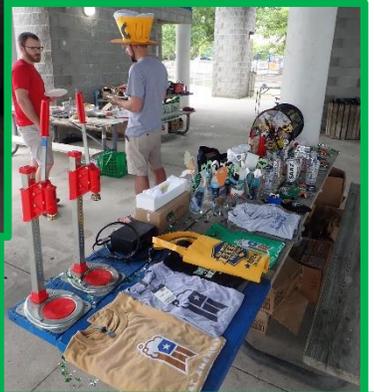
**BEER!**

**IRISH MUSIC**

**CORNEBEEF  
& CABBAGE**



**BANGERS IN GUINNESS GRAVY**



**FRIENDS & FAMILY**



AND A FANTASTIC ARRAY OF DELICIOUS  
APPETIZERS, SIDE DISHES AND DESSERTS!

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## Feedback/Contact Us

President: Bob Bridges – [president@saaz.org](mailto:president@saaz.org)

Vice President / CSAAZ Event Organizer: Sean McCoy – [vp@saaz.org](mailto:vp@saaz.org)

Event Planner: Marie-Anne Barcomb – [events@saaz.org](mailto:events@saaz.org)

Secretary / Membership: Billy Dawson – [secretary@saaz.org](mailto:secretary@saaz.org)

Treasurer: Anne Gregg – [treasurer@saaz.org](mailto:treasurer@saaz.org)

Communications Director: Laurie Bridges – [editor@saaz.org](mailto:editor@saaz.org)

Education Coordinator/Historian: Aaron Pitts – [education@saaz.org](mailto:education@saaz.org)

SAAZ Ambassador / CSAAZ Competition Organizer: Chris (Cbo) Baum – [commander@saaz.org](mailto:commander@saaz.org)



[SAAZ Homebrew Club Public Page](#)

[SAAZ Members Page](#)



@SAAZ\_HomeBrew



### Not sure who to email?

Use [info@saaz.org](mailto:info@saaz.org) and your email will be forwarded to the appropriate person(s)

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